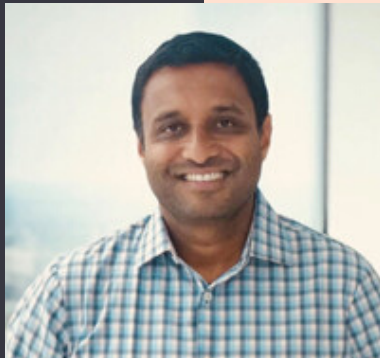


VB



VIVEK BEDI

DIGITAL PRODUCT LEADER
PUBLIC SPEAKER
ENTREPRENEUR
AUTHOR

FORTUNE 100 COMPANIES

GOLDMAN SACHS
NORTHWESTERN MUTUAL

STARTUPS

LEARNVEST
STERLING BACKCHECK
MYSWAPP

TITLES HELD

SVP DIGITAL PRODUCTS
CHIEF PRODUCT OFFICER
FOUNDER
BOARD MEMBER
ADVISOR
INVESTOR

MEDIA

AUTHOR - YOU: THE PRODUCT
TOP 40 PRODUCT LEADERS
TOP 100 STARTUPS
FORBES - PUBLISHED WORK
KEYNOTE SPEAKER
PODCAST GUEST

SUMMARY

Vivek is an experienced leader with the unique combination of deep product management expertise, disruptive executive leadership, and a portfolio of motivational keynotes that have inspired thousands of individuals.

Over his career journey, he has had the fortunate privilege of driving explosive change across Fortune 100 companies such as Goldman Sachs and Northwestern Mutual as well as rapidly scaling multiple startups such as LearnVest, Sterling BackCheck, and mySwapp that were all acquired. Having led in both environments has taught him the lesson of blending aspects of the best of both cultures together, which is the key to a winning business strategy.

Vivek is now an entrepreneur, advisor, public speaker, and author focused on sharing insights with others in his industry. He is passionate about sharing these lessons on stage so others can benefit from his experiences.

Vivek received a double major in Computer Science and Computer Engineering from Rutgers College of Engineering. Vivek resides in Livingston, New Jersey and with his wife Lina and his two children; Jayden and Amaya.

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